



**NEWS RELEASE
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Local United Way Meets National Membership Criteria

--United Way of Rockingham County is up to United Way of America Standards --

Wentworth, NC July 20 – Richard K. Hurley, Executive Director, announced that the United Way of Rockingham County has successfully completed all of the United Way of America membership requirements satisfactorily and on time. The requirements include: MEMBERSHIP REQUIREMENTS CERTIFICATION, MEMBERSHIP INVESTMENT, and the DATABASE 2 SURVEY OF TOTAL RESOURCES GENERATED (a survey that captures the full extent of a community’s resource development efforts during the year).

“It is important for us to maintain a high standard of accountability and this is part of the process to document that our operations are transparent and meet or exceed United Way membership criteria requirements,” stated Hurley. “The membership standards must be certified annually in order for us to remain a member of the United Way system.”

The board of United Way of Rockingham County reviewed and approved the Membership Requirements Certification. The certification mandates completion of 13 requirements for United Way of America membership along with verification of the status of 44 indicators that demonstrate a United Way embodies the intent of the membership requirements.

“It is critically important that all United Ways meet the highest standards and verify on paper that they have conformed to the stringent requirements of membership in the United Way system,” stated Brian Gallagher, President and CEO, United Way of America. “We applaud and congratulate United Way of Rockingham County for demonstrating their commitment to the mission and ideals of United Way by completing the recertification process.”

The United Way of Rockingham County is part of a system of over 1,300 United Ways. Each local United Way must complete United Way of America's requirements annually in order to retain its United Way of America membership.

United Way of Rockingham County, an IRS 501(c)(3) non-profit organization is based in the county seat of Wentworth, NC and continues to build financial as well as organizational support for the 26 member agencies serving the Rockingham County community. For more information, contact UWRC at (336) 342-7768 or on the web at www.uwrockingham.org.

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