



United Way  
of Rockingham County

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# PRESS RELEASE

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## UNITED WAY ANNOUNCES 2005 CAMPAIGN KICKOFF

WENTWORTH, NC, SEPTEMBER 13, 2005: United Way of Rockingham County announced plans to kickoff its 2005 campaign on Wednesday, September 21<sup>st</sup>. The event begins at 8AM in the Rockingham Community College's Whitcomb Student Center.

United Way Volunteers are urging the community to continue supporting local agencies through United Way of Rockingham County in addition to relief aid that the community has already given in response to Hurricane Katrina.

Executive Director Richard K. Hurley said that United Way has been assisting nationally as well as locally by donating \$10,000 of reserve funds to the American Red Cross Disaster Relief Fund in addition to the annual funding already in place for the local chapter. "The Rockingham County chapter of the American Red Cross has assisted in volunteer training for Hurricane Katrina relief efforts, while continuing to help folks here in Rockingham County who have lost their homes to fire," Hurley said, "and we strongly support their efforts." United Way also funds

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agencies like the Salvation Army of Reidsville and Eden, who offer local support for those who have lost their jobs and are struggling to provide for their basic needs.

Campaign Chairman Dr. Bob Shackleford said the fund-raising goal will be announced at the kickoff on September 21. “We have a goal this year that is both challenging and reachable,” Shackleford said. “This county is full of people who care, and I am confident we will have a successful campaign.”

As an added incentive, United Way of Rockingham County announced it will be giving away a car donated by local dealerships. According to officials, each gift of \$52 or more will make the donor eligible for one entry in each of four drawings. A gift of \$104 or more qualifies for up to two chances to win. The winner will be chosen November 9.

United Way of Rockingham County is an IRS 501(c)(3) non-profit organization based in the county seat of Wentworth, NC and seeks to build financial as well as organizational support for the 21 member agencies serving the Rockingham County community. For more information, contact UWRC at (336) 342-7768 or on the web at [www.uwrockingham.org](http://www.uwrockingham.org).

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