



United Way  
of Rockingham County

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# PRESS ADVISORY

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CALL FOR MORE DETAILS  
October 14, 2005

## UNITED WAY CAR GIVEAWAY EVENTS

United Way of Rockingham County is sponsoring its first Car Giveaway for its 2005 Annual Campaign. There will be four drawings for finalists and one drawing for the grand prize winner. The grand prize winner will draw, at random, one of the four cars as his/her grand prize. Everyone is invited to attend the events below.

**FIRST DRAWING** –The first drawing will be October 12, 2005 at 5:00pm at Ralph Barrow Automobiles (Car Country USA) in Eden, NC. Click [here](#) for directions. All entries received by the deadline will be placed in a barrel and stirred. A dealership representative will be asked to draw one name from the barrel. This person becomes a finalist and their name will be put in the Grand Prize drawing. All other names remain in the barrel for the next drawing. For more details, see the entry form which includes the official Rules and Regulations.

**SECOND DRAWING**—The second drawing will be October 19, 2005 at 5:30 pm at Smith Stokes Chrysler and GM Central in Reidsville, NC. Click [here](#) for directions. All entries received by the deadline will be placed in a barrel and stirred. A dealership representative will

be asked to draw one name from the barrel. This person becomes a finalist and their name will be put in the Grand Prize drawing. All other names remain in the barrel for the next drawing.

**THIRD DRAWING**—The third drawing will be October 26, 2005 at 5:30pm at Tri-City Automotive Group's Ford location in Eden, NC. Click [here](#) for directions. All entries received by the deadline will be placed in a barrel and stirred. A dealership representative will be asked to draw one name from the barrel. This person becomes a finalist and their name will be put in the Grand Prize drawing. All other names remain in the barrel for the next drawing.

**FOURTH DRAWING**—The fourth drawing will be November 2, 2005 at 5:30pm at Barber-Pauley Chevrolet in Madison, NC. Click [here](#) for directions. All entries received by the deadline will be placed in a barrel and stirred. A dealership representative will be asked to draw one name from the barrel. This person becomes a finalist and their name will be put in the Grand Prize drawing.

**GRAND PRIZE DRAWING**—The Grand Prize Drawing will be November 9, 2005 at 12 noon at the Rockingham County Agricultural Center in Wentworth, NC. Click [here](#) for directions. The names of all finalists will be put in a container. Dr. Bob Shackleford, 2005 Campaign Chair for United Way of Rockingham County, will be asked to draw one name from the container. This person becomes the Grand Prize Winner.

A token of some sort (to be determined) representing each of the four cars offered by the respective dealerships will be placed in a container. The Grand Prize Winner will draw, at random, one of the four cars.

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**PHOTO OP**—there will likely be a “transfer of vehicle” photo opportunity the weekend after the Grand Prize Drawing, or at the convenience of the winner. The winner will sign the paperwork and be given the keys. Media staff photographers are invited to attend or photos can be made available upon request. Contact Mark Williams (Campaign/Marketing Manager for United Way of Rockingham County) for details. He may be reached at 336-342-7768.

United Way of Rockingham County, an IRS 501(c)(3) non-profit organization is based in the county seat of Wentworth, NC and continues to build financial as well as organizational support for the 26 member agencies serving the Rockingham County community. For more information, contact UWRC at (336) 342-7768 or on the web at [www.uwrockingham.org](http://www.uwrockingham.org).

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